Increasing digital trust in the cloud with ISO/IEC 27017

Analysts and experts agree: the scalability and flexibility of cloud services means adoption is only going to accelerate. Yet security concerns from organizations of all sizes and industries mean many are still hesitating to implement.

Whether you're a cloud service provider or a cloud service user, ISO/IEC 27017 provides improved cloud security controls not covered by other standards.

To mitigate the technical and operational risks associated with cloud services, the standard aims to provide cloud service specific controls and implementation guidance. And it leaves both sides, cloud service providers and their clients, feeling clear and confident on who is responsible for what when it comes to maintaining information security and digital trust in the cloud.

Benefits



Inspires digital trust in your business

Provides greater reassurance to your customers and stakeholders that data and information is protected



Competitive advantage

Demonstrates robust controls are in place to protect data



Protects your brand

Reduces the risk of adverse publicity due to data breaches



Reduces risks

Ensures that risks are identified, and controls are in place to manage or reduce them



Protects against fines

Ensures that local regulations are complied with reducing the risk of fines for data breaches



Helps grow your business

Provides common guidelines across different countries making it easier to do business globally and gain access as a preferred supplier

Facts



The average cost of a cyber breach in 2022 was \$4.35 million

Cost of a Data Breach Report 2023, IBM



Of organizations are concerned or extremely concerned about the security of their cloud environments

Check Point's 2023 Cloud Security Report



Have experienced a cloud security incident within the last year

Check Point's 2023 Cloud Security Report

Get started

Find out more about ISO 27017 certification ✓

Call: 1300 730 134

Visit: <u>bsigroup.com/en-AU/</u>

